

MediaTek Powers the TV Brands You Love

Incredible performance, advanced intelligence & brilliant picture quality

Whether you use your big screen for movies, streaming or just plain-old TV, MediaTek's intelligent technologies make the experience even better.

2 Billion TVs around the world are powered by MediaTek

MediaTek chipsets and technologies can be found in the majority of TV brands globally

70% of all TVs globally are powered by MediaTek



Revolutionizing Your TV Viewing Experience



Ultra High Definition (UHD)

With Ultra High Definition (UHD) becoming a mature technology, MediaTek continues to push the boundary with next-generation multimedia technologies that make UHD content shine.



MiraVision

MediaTek's suite of display technologies is integrated into the chipsets for smart TVs which automatically give you the best viewing experience.



8K Resolution

MediaTek is ready for the 8K resolution revolution in smart TVs with high-speed edge AI computation.



AI Picture Quality

AI Picture Quality delivers rich picture quality and an interactive smart TV viewing experience.



Wi-Fi 6

Experience smooth streaming with high speeds, low latency and power efficiency.



AI Voice

As the industry leader in voice assistant devices (VADs), MediaTek's chipset solutions for intelligent home and AI voice interfaces can also be found in our smart TV technology.