



Xiaomi



Xiaomi

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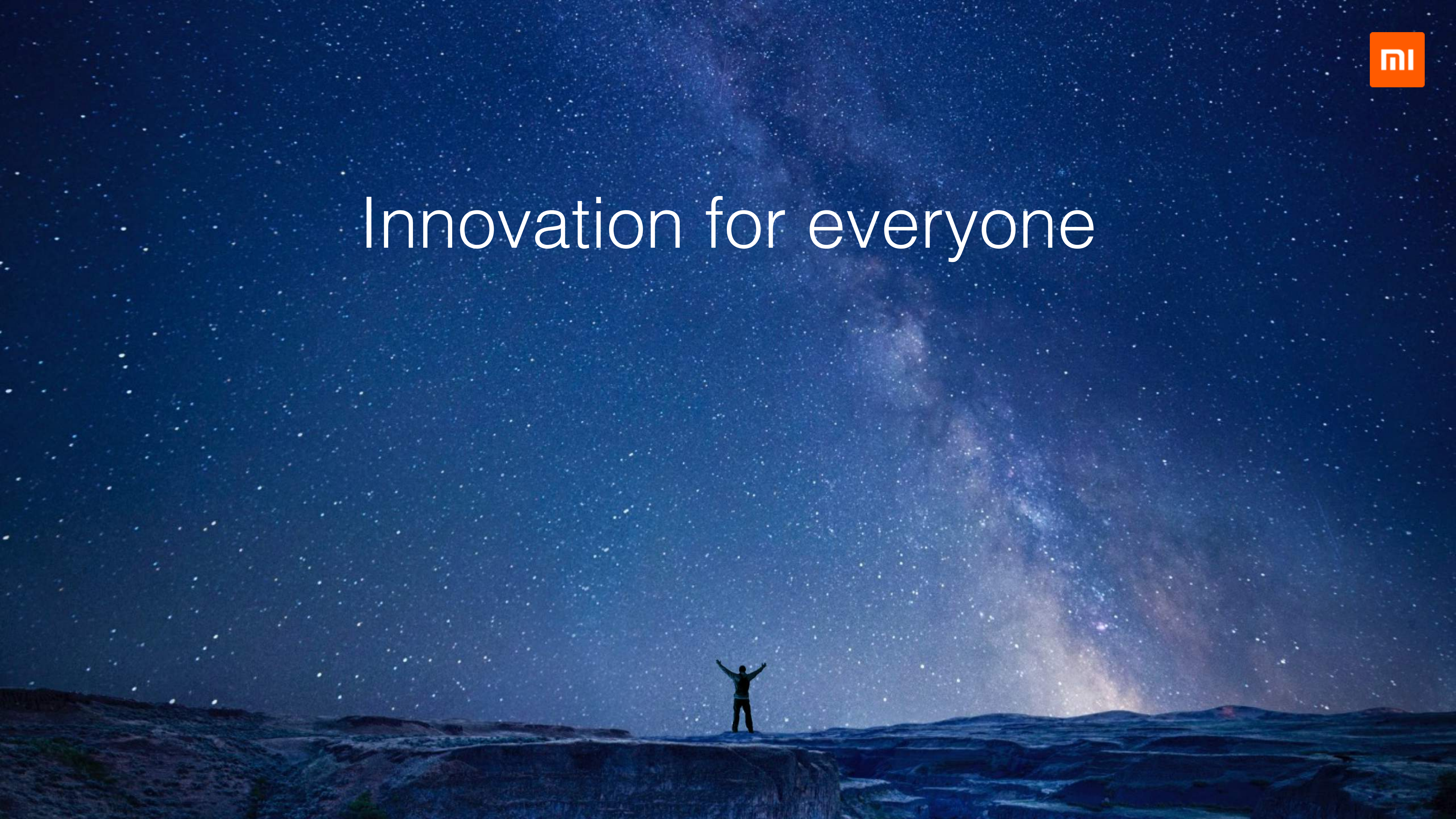
Xiaomi



Founded in April 2010



Innovation for everyone



Xiaomi's philosophy

Best specs

Highest quality

Honest pricing

Xiaomi today

One of top 5
smartphone brands
globally

World's largest
consumer IoT
platform

Among
Fortune 500
companies

Fortune

500

9 years to 500

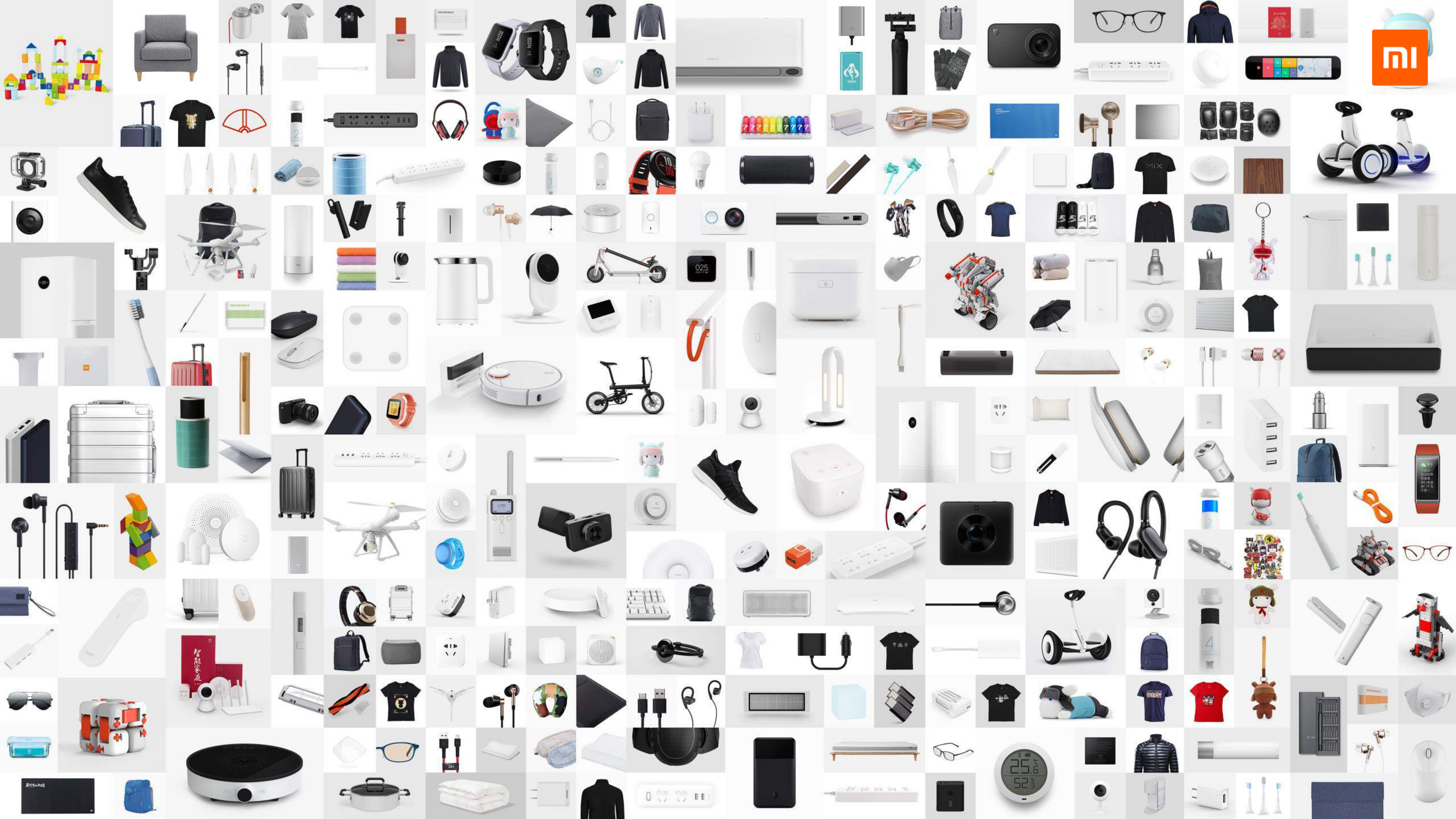
Young & Passionate



Xiaomi

IoT

World's largest
consumer IoT platform
with over **185 million**
connected devices*





Xiaomi

Xiaomi India

Started in July 2014



2014-07-18 11:00

1st sale of Mi 3 in
India

10,000
units



Mi India ✓

9 July 2014 · 🌐 · 🌐



10,000 Fans with Mi India!

9 July 2014

Mi fans, this is just the beginning of the journey between YOU and Mi.



956 Likes 180 Comments 6 Shares

➦ Share



500: Internal Server Error

Uh-oh!

Houston, we've got a problem! This one didn't quite take off

Due to an internal error we cannot display the requested page. You may try again in sometime.

We can help. Call us on 1800 208 9898

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Xiaomi

India's most  brand

India's most  brand

No. 1



Smartphone



Smart TV



Fitness wearable



Power bank



Xiaomi



INDIA'S No. 1 Smartphone Brand

8 consecutive quarters, Q3 2017 to Q2 2019

7 out of top
10 selling
phones in
India





Xiaomi

Product



MEDIATEK

1 MEDIATEK



REDMI NOTE 7 PRO
AI DUAL CAMERA

Redmi Note



Powered by MediaTek MT6592

The Smartphone Journey of MediaTek & Xiaomi

August 2015



Redmi Note 2

MediaTek Helio X10
(MT6795)

August 2015



Redmi Note 2 Prime

MediaTek Helio X10
(MT6795T)

July 2016



Redmi Pro (standard)

MediaTek Helio X20
(MT6797)

MediaTek Helio X25
(MT6797T)

[Global]

August 2016



Redmi Note 4

MediaTek Helio X20
(MT6797)

[China Only]

June 2018



Redmi 6

MediaTek Helio P22
(MT6762)

[Global]

And many more to come...

Bestselling Smartphones in India



REDMI 6A

MediaTek helio | A22

Highest selling entry-level smartphone



REDMI 6

MediaTek helio | P22

3 Million+ Units Sold

Redmi 6A

Best selling Android phone globally



MediaTek helio | A22

MEDIATEK



REDMI NOTE 7 PRO
AI DUAL CAMERA



Xiaomi



Gaming

Gaming

India: top 5
mobile gaming
markets

22M+
active users

Every user
spends
42 min / day

Indian gaming
market: US\$ 1B+
in 2 years

Users need phones with **powerful GPU**



MEDIATEK

Brilliant design, genius users

People change
everything.

MEDIATEK

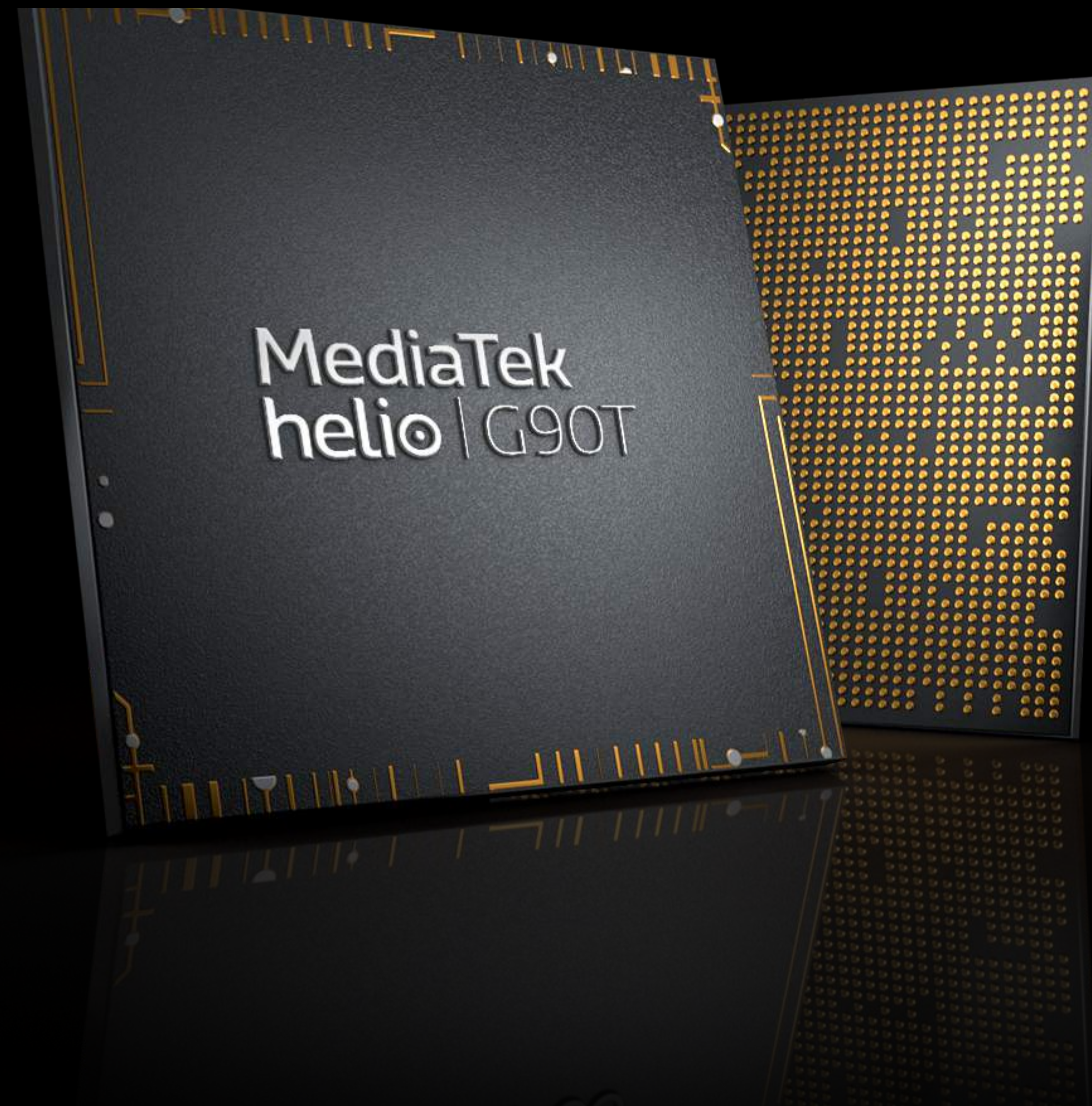
#thischipchangeseverything



Xiaomi

MediaTek helio | G90T

Coming Soon





Xiaomi



Xiaomi